

GUESS WHAT HAS CAUSED A NATIONAL ASTHMA EPIDEMIC!?

24 MILLION ASTHMA VICTIMS OF MAN-MADE “ASBESTOS” – STUDIES “RIGGED” TO PREVENT SIZING FIBERS WITH “SEM” (scanning electron microscope) — Read all about it in the “Fiberglass - Here We Go Again”



U.S. House approves \$20 billion (H.R. 3021) to pay the bill for ripping out air handling systems to reduce ASTHMA (that will lead to lung cancer) and other environmentally linked health problems while renovating American schools, but lobbyists for the fiberglass industry get the bill killed in the Senate.

“THERE ARE NONE SO BLIND AS THOSE WHO WILL NOT SEE.” That is the lesson Americans, especially Al Gore (the Pulitzer Prize winning author of “An Inconvenient Truth”) have learned. Imagine if you can what it would be like if the 8 years prior to 2008 had not been devoted to patronizing and promoting the greed driven interests of the Oil Industry. No Iraq War! No unregulated, greed driven, Hedge Fund Securities Fraud economic implosion! Now, finally, it is time for a long list of “CHANGES.” It is time to get rid of any INSULATION product containing RESPIRABLE MMMF (man-made mineral) synthetic, inorganic fiberglass toxic coated fibers. It’s also time to send a message to the corporate world that ruthless greed and profit driven managers like those who orchestrated the development of flexible fiberglass lined AIR HANDLING DUCT SYSTEMS that have poisoned the lungs of millions of school children (that will increase their chances of developing lung cancer as they smoke their first cigarette) and adults must be put on trial for crimes against humanity.

Do something: Get Mad! Stay Mad! Demand Change!



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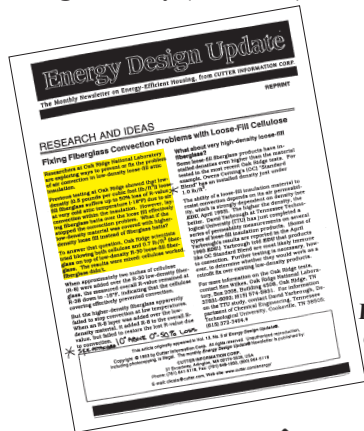
Call or email today to order the \$19.95 28 minute video guide for spotting insulation fraud. The video will pay for itself over and over. Net proceeds from the sale of the video will be donated to the State of Maine to pay for energy audits for senior citizens.



or check by mail

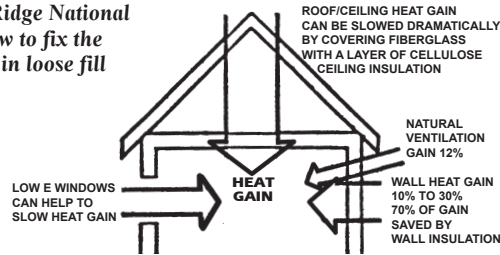
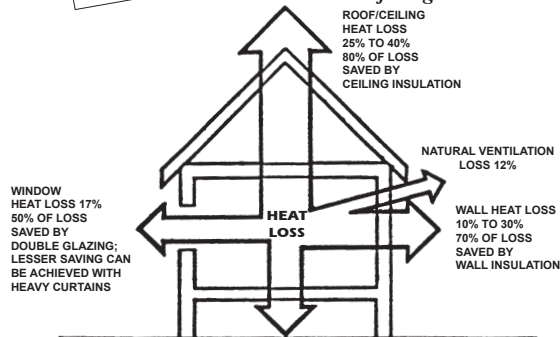
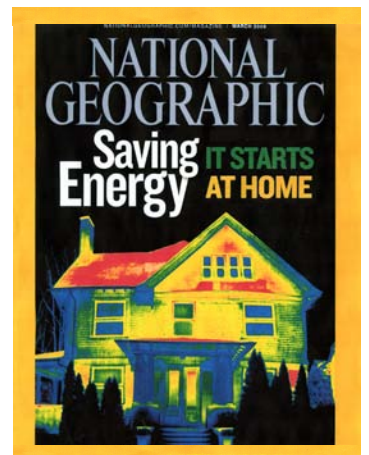


The 28 minute video utilizes computer animation to demonstrate how 50% of the “R” value with common blown-in fiberglass is lost as the attic temperature falls to 10°. The solution, according to scientists at Oak Ridge Laboratories, is to install a few inches of high density (1.6# PCF) cellulose insulation over the top of the low density fiberglass (.6# PCF).

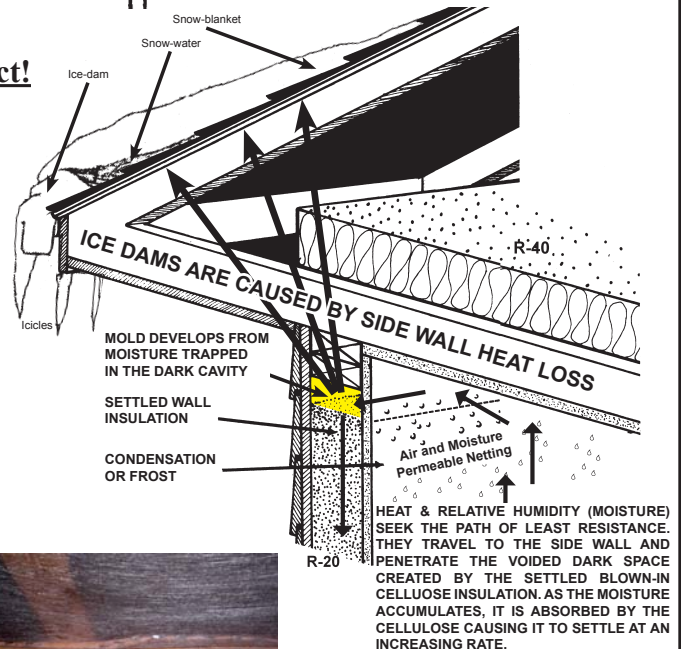


It is your money – Learning about “R” value and density will help you save precious dollars and lower the amount of carbon dioxide going up your chimney that causes global warming. Homes are the #1 cause of climate change - your heating and cooling costs will go down dramatically if you reduce the heat loss through your ceiling. “R” value is the resistance of a material to heat flowing through it. The more dense a material is the less air can flow through it. The higher the density, the better the insulation.

Included with the video is a reprint of a document from Oak Ridge National Labs demonstrating how to fix the problem of convection in loose fill fiberglass.



The Stack Effect!



Settling in loose fill wall insulation when installed behind air and moisture permeable netting.

SIDE WALL SETTLING

The International Energy Conservation Code (IECC) dictates the use of vapor retarders. Insulation installers who try to cut corners and costs will attempt to use moisture and air permeable netting to reach non-settling (3# PCF) densities in exterior side walls. To avoid “pillowing” and cross migration of fibers on the stud face (which interferes with the wallboard/sheet rock application), installers will use less insulation than coverage chart requires. The result leads to settling at the **worst possible** location. Using less material than that required to reach a 3# PCF density puts more profit in the applicator’s pocket and leaves the homeowner with an ongoing energy loss expense, ice dams, and a potential mold problem. To be protected builders and homeowners should always make certain that the insulation contract you sign provides an option to have an independent energy auditor do a thermography examination of all exterior walls 6 months after the installation job is completed to check and make certain no settling has occurred because an air and moisture permeable netting was substituted for a durable vapor/air barrier.